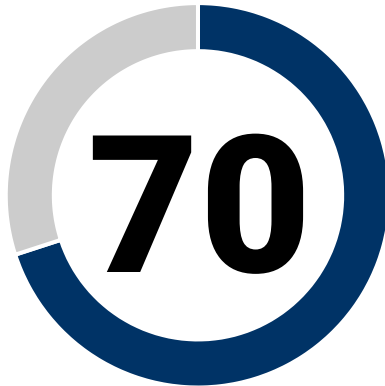


Franchisee Satisfaction Snapshot

Overall Score



Recommendations and Next Steps

Franchise Business Review (FBR) is pleased to provide this complimentary snapshot of your franchisee survey completed on March 01, 2023.

As part of this survey project, we captured over 50 data points on each of your franchisees that completed the survey. This is invaluable information to help you and your team gain further insights into your franchise system, build franchisee engagement, and improve overall performance.

Contact us today to access your full survey data via our online analytics tool and receive a suite of PDF reports with your detailed results. We look forward to partnering with you to dive deeper into your insights.

[// Download sample reports now](#)



**45%
participation**

31 out of 69 invited franchisees took part in the survey.



**1%
above average**

Your overall score is 1% above the average 69 FSI. Of the 357 brands in the benchmark, FSI scores range from 38 to 95.



**75th
percentile**

Your score is in the 3rd quartile of 2023 FBR Benchmark.

About FBR

Franchise Business Review (FBR) is the leading market research firm in the franchise sector specializing in satisfaction and business performance. Since 2005, we have worked with over 1,100 leading franchise brands.

Our mission is simple:

We gather actionable insights from your key stakeholders - your franchisees, your employees, your candidates, and your customers - and we put those insights to work to help you build a strong, er more successful company.

For us, **driving better results** is much more than a tagline. It's about helping the very best franchise companies achieve greater success.

Franchise Business Review

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