

FRANCHISEE SATISFACTION 15
AWARDS **2025**

Recognizing the Top Franchises in North America for 20 years.

what it means to be **AN AWARD WINNER**

The brands that make up Franchise Business Review's Top Franchises are more than just award winners; they are the brands that provide superior training and support to their franchisees and care enough to ask them what they really think. Of all the franchises we survey, only the very best make it on to our awards list.

it's not too late **TO WIN**

There are additional awards deadlines throughout the year honoring the top franchises in various sectors.

JANUARY 31

Top Low-Cost Brands
Top Franchises for Women
Best Franchise Culture

MARCH 31

Top Recession-Proof Franchises
Most Profitable Franchises
Franchise Rock Stars

JUNE 30

Top Franchises for Veterans
Top Food Franchises
Most Innovative Franchises

SEPTEMBER 30

Best of the Best:
Top Franchises for 2026



Wetzel's Pretzels



Ziebart



Spherion Staffing

REGISTER AT: GoFBR.com/awards

overall **TOP 50**

This year's recipients of the prestigious Franchisee Satisfaction Award are the 200 elite franchise brands that rank the highest in overall franchisee satisfaction.

1. NextHome
2. Kona Ice
3. Cruise Planners
4. Christian Brothers Automotive
5. Visiting Angels
6. FASTSIGNS
7. The Learning Experience
8. Culver's
9. Fibrenew
10. Dream Vacations-CruiseOne
11. Rhea Lana's
12. Weed Man
13. Travelin' Tom's Coffee Truck
14. TWO MEN AND A TRUCK
15. Wireless Zone
16. New Again Houses
17. Wild Birds Unlimited
18. Wingstop
19. Auto Appraisal Network
20. Senior Helpers
21. Weichert Real Estate
22. Premier Pools and Spas
23. Fish Window Cleaning Services
24. The Entrepreneur's Source
25. Dave's Hot Chicken
26. Surface Specialists Systems
27. We Sell Restaurants
28. DreamMaker Bath & Kitchen
29. Anago Cleaning Systems (master franchisors)
30. Sotheby's International Realty
31. Creative World School
32. Our Town America
33. Express Employment Professionals
34. Right at Home
35. Complete Weddings and Events
36. Tip Top K9
37. Safari Kid
38. My SALON Suite
39. School of Rock
40. Tropical Smoothie Cafe
41. Crestcom International
42. TeamLogic IT
43. Kampgrounds of America
44. EverLine Coatings and Services
45. Mathnasium Learning Centers
46. 360clean
47. A Place at Home
48. Keller Williams
49. Image One
50. Tutu School

top 50: **ENTERPRISE**

(325+ UNITS)

1. NextHome
2. Kona Ice
3. Cruise Planners
4. Visiting Angels
5. FASTSIGNS
6. The Learning Experience
7. Culver's
8. Dream Vacations-CruiseOne
9. Weed Man
10. TWO MEN AND A TRUCK
11. Wireless Zone
12. Wild Birds Unlimited
13. Wingstop
14. Weichert Real Estate
15. Sotheby's International Realty
16. Express Employment Professionals
17. Right at Home
18. My SALON Suite
19. School of Rock
20. Tropical Smoothie Cafe
21. Kampgrounds of America
22. Everline Coatings and Services
23. Mathnasium Learning Centers
24. Keller Williams
25. FYZICAL Therapy & Balance Centers
26. Snap-on Tools
27. The Goddard School
28. SYNERGY HomeCare
29. The N2 Company
30. Penn Station
31. Heaven's Best Carpet Cleaning
32. Real Property Management
33. Soccer Shots
34. Wetzel's Pretzels
35. British Swim Schools
36. Freedom Boat Club
37. Sport Clips
38. PuroClean
39. Donatos Pizza
40. Card My Yard
41. United Country Real Estate
42. Church's/Texas Chicken
43. Mr. Handyman
44. Hissho Sushi
45. Palm Beach Tan
46. Molly Maid
47. Planet Fitness
48. Unishippers
49. Mr. Appliance
50. Better Homes and Gardens Real Estate

top 50: **LARGE**

(145-324 UNITS)

1. Christian Brothers Automotive
2. Fibrenew
3. Travelin' Tom's Coffee Truck
4. Senior Helpers
5. Fish Window Cleaning Services
6. The Entrepreneur's Source
7. TeamLogic IT
8. Assisting Hands
9. Expedia Cruises
10. Pinch A Penny
11. ActionCOACH
12. i9 Sports
13. Spherion Staffing
14. TSS Photography
15. Fit4Mom
16. Amazing Athletes
17. Amada Senior Care
18. Pizza Ranch
19. Goldfish Swim School
20. Dogtopia
21. Kitchen Tune-Up
22. Any Lab Test Now
23. Conserva Irrigation
24. Chicken Salad Chick
25. Good Feet Worldwide
26. The Häagen-Dazs Shoppe Company
27. Painting with a Twist
28. Huntington Learning Center
29. Alphagraphics
30. Sandler
31. Ben & Jerry's
32. CarePatrol
33. Engel & Völkers
34. Realty ONE Group
35. Jason's Deli
36. Mr. Electric
37. RNR Tire Express
38. Ziebart
39. Allegra Marketing Print Mail
40. Griswold Home Care
41. Just Between Friends
42. HomeWell Care Services
43. Glass Doctor
44. Playa Bowls
45. Teriyaki Madness
46. ShelfGenie
47. PIRTEK USA
48. PatchMaster
49. Two Maids
50. The Grounds Guys

top 50: **MIDSIZE**

(75-144 UNITS)

1. Rhea Lana's
2. Premier Pools & Spas
3. Anago Cleaning Systems (master franchisors)
4. Complete Weddings and Events
5. 360clean
6. Prime IV Hydration & Wellness
7. Uptown Cheapskate
8. Jet-Black
9. Archadeck
10. YESCO
11. Aqua-Tots
12. TAPinto.net
13. Scenthound
14. 30 Minute Hit
15. Superior Fence & Rail
16. Senior Care Authority
17. Bubbakoo's Burritos
18. Oasis Senior Advisors
19. Hello Sugar
20. Joe Homebuyer
21. Outdoor Lighting Perspectives
22. New Creations
23. Precision Garage Door Services
24. Yogi Bear's Jellystone Park™ Camp Resorts
25. Stratus Building Solutions
26. MassageLuXe
27. Jan-Pro Systems International (master franchisors)
28. Wayback Burgers
29. The Corcoran Group
30. Dog Training Elite
31. Pizza Factory
32. The Brothers that just do Gutters
33. Discovery Map International
34. AtWork Group
35. PropertyGuys.com
36. Critter Control
37. Window Genie
38. Aroma Joe's
39. Juice It Up
40. Soccer Stars
41. Kid to Kid
42. The Glass Guru
43. Truly Nolen of America
44. Five Star Bath Solutions
45. Bloomin' Blinds
46. LIME Painting
47. Lightbridge Academy
48. Lice Clinics of America
49. Miracle Method Surface Refinishing
50. Go Mini's

top 50: **GROWTH**

(UNDER 75 UNITS)

1. New Again Houses
2. Auto Appraisal Network
3. Dave's Hot Chicken
4. Surface Specialists Systems
5. We Sell Restaurants
6. DreamMaker Bath & Kitchen
7. Creative World School
8. Our Town America
9. Tip Top K9
10. Safari Kid
11. Crestcom International
12. A Place At Home
13. Image One
14. Tutu School
15. Spoiled Rotten Photography
16. Bee Organized
17. Payroll Vault
18. Foxy Box Wax Bar
19. Cousins Maine Lobster
20. Caring Senior Service
21. Kitchen Solvers
22. Ellianos Coffee Company
23. JPAR - Real Estate
24. East Coast Wings + Grill
25. Ideal Siding
26. La Rosa's Pizzeria
27. Young Rembrandts
28. FRSTeam
29. Escapology
30. MaidThis
31. Hammer & Nails
32. Clothes Bin
33. Premier Pool Service
34. WOW 1 DAY PAINTING
35. Surface Experts
36. Art of Drawers
37. NerdsToGo
38. Eggs Up Grill
39. Westside Pizza
40. LearningRx
41. Hounds Town USA
42. Children's Lighthouse
43. Acai Express
44. 1-Tom-Plumber
45. 4Ever Young
46. Ivy Kids Early Learning Center
47. Gideon Math & Reading
48. Central Bark
49. United Water Restoration Group
50. Bath Tune-Up

top CATEGORIES

Best in category franchisors are noted **in red**.

ADVERTISING & SALES

Our Town America

The N2 Company

TAPinto.net

Discovery Map International

AUTOMOTIVE

Christian Brothers Automotive

Auto Appraisal Network

Snap-on Tools

RNR Tire Express

BUSINESS SERVICES

FASTSIGNS

The Entrepreneur's Source

We Sell Restaurants

Express Employment Professionals

Crestcom International

ActionCOACH

Spherion Staffing

YESCO

AlphaGraphics

Sandler

Unishippers

Allegra Marketing Print Mail

AtWork Group

CHILD ENRICHMENT

Tutu School

Spoiled Rotten Photography

i9 Sports

TSS Photography

Amazing Athletes

Soccer Shots

Young Rembrandts

Kid to Kid

Ziebart

CLEANING & MAINTENANCE

Anago Cleaning Systems (master franchisors)

360clean

Image One

Heaven's Best Carpet Cleaning

PuroClean

JAN-PRO Systems International (master franchisors)

Molly Maid

MaidThis

Two Maids

EDUCATION

The Learning Experience

Creative World School
Safari Kid
School of Rock
Mathnasium Learning Centers
The Goddard School
Huntington Learning Centers
LearningRx
Children's Lighthouse
Ivy Kids Learning Center
Lightbridge Academy
Gideon Math & Reading

FINANCIAL & TAX

Payroll Vault

FOOD

Kona Ice

Culver's
Travelin' Tom's Coffee Truck
Wingstop
Dave's Hot Chicken
Tropical Smoothie Cafe
Penn Station
Pizza Ranch
Wetzel's Pretzels
Cousins Maine Lobster
Chicken Salad Chick

FOOD, CONT'D

Ellianos Coffee Company
The Häagen-Dazs Shoppe Company
East Coast Wings + Grill
Bubbakoo's Burritos
LaRosa's Pizzeria
Donatos Pizza
Church's/Texas Chicken
Ben & Jerry's
Hissho Sushi
Jason's Deli

HEALTH & PERSONAL SERVICES

FYZICAL Therapy & Balance Centers

Prime IV Hydration & Wellness
Foxy Box Wax Bar
Sport Clips
Any Lab Test Now
Hello Sugar
MassageLuXe
Palm Beach Tan
Hammer & Nails
4Ever Young
Lice Clinics of America

top CATEGORIES

HOME SERVICES

Premier Pools & Spas

Surface Specialists Systems
DreamMaker Bath & Kitchen
Bee Organized
Archadeck
Kitchen Tune-Up
Kitchen Solvers
Ideal Siding
Mr. Handyman
Precision Garage Door Service
Mr. Electric
Mr. Appliance
Premier Pool Service
WOW 1 DAY PAINTING
Surface Experts
Art of Drawers
ShelfGenie
Five Star Bath Solutions
PatchMaster
1-Tom-Plumber
Bloomin' Blinds
Bath Tune-Up

PET SERVICES

Tip Top K9

Dogtopia
Scenthound
Dog Training Elite
Hounds Town USA
Central Bark

REAL ESTATE

NextHome

New Again Houses
Weichert Real Estate
Sotheby's International Realty
My SALON Suite
Keller Williams
Real Property Management
JPAR - Real Estate
United Country Real Estate
Joe Homebuyer
Engel & Völkers
Realty ONE Group
The Corcoran Group
Better Homes and Gardens Real Estate
PropertyGuys.com

RECREATION

Kampgrounds of America

Aqua-Tots
Goldfish Swim School
Freedom Boat Club
Painting with a Twist
Yogi Bear's Jellystone Park™ Camp Resorts
Escapology
Soccer Stars

RETAIL

Rhea Lana's

Wild Birds Unlimited
Pinch A Penny
Uptown Cheapskate
Good Feet Worldwide
Just Between Friends

SENIOR SERVICES

Visiting Angels

Senior Helpers
Right at Home
A Place At Home
Assisting Hands
SYNERGY HomeCare
Amada Senior Care
Caring Senior Service
Senior Care Authority
Oasis Senior Advisors
CarePatrol
Griswold Home Care
Homewell Care Services

SERVICES

Fibrenew

Weed Man
TWO MEN AND A TRUCK
Fish Window Cleaning Services
Complete Weddings and Events
EverLine Coatings and Services
Jet-Black
Conserva Irrigation
Superior Fence & Rail

SERVICES, CONT'D

Card My Yard
Outdoor Lighting Perspectives
New Creations
FRSTeam
Clothes Bin
The Brothers that just do Gutters
Glass Doctor
Critter Control
Window Genie
PIRTEK USA
The Glass Guru
Truly Nolen of America
The Grounds Guys
LIME Painting
United Water Restoration Group

TECHNOLOGY

Wireless Zone

TeamLogic IT
NerdsToGo

TRAVEL SERVICES

Cruise Planners

Dream Vacations-CruiseOne
Expedia Cruises

franchisee satisfaction is **MORE THAN AN AWARD**

Join more than 1,300 brands that have worked with Franchise Business Review to drive better results and accelerate growth.

SOLVE OPERATIONAL CHALLENGES



Get measurable and actionable insights into gaps in your system



Track your efforts year over year and benchmark your competitors



Build trust and transparency

REMOVE ROADBLOCKS TO GROWTH



Generate **qualified leads**



Recruit candidates directly to your site



Advertise to a targeted audience

“

We need to understand how our franchisees are feeling and we want to hold ourselves to a higher standard. With Franchise Business Review, we are able to benchmark Snap-on against our past performance and hundreds of other systems as well. With the use of rapid continuous improvement, Franchise Business Review helps us improve our system.

Thomas Kasbohm, Director of Franchising
Snap-on Tools



let's get **STARTED**

Franchisee satisfaction is a primary indicator of long-term system growth and success

10x

BETTER UNIT GROWTH

40%

HIGHER ROYALTIES

50%

LOWER TURNOVER

2x

HIGHER FRANCHISEE INCOME

"FBR is critical for my team. Keeping your finger on the pulse of the franchisees is imperative to having a healthy system. Communication leads to gap analysis, which in turns allows the corporate team to strategically put plans in motion to help the health of our system."

Tom Scalese, COO
East Coast Wings + Grill



Kona Ice



Tip Top K9



Dream Vacations - CruiseOne

Franchising at WORK

Employee Engagement Survey



get the recognition **YOU DESERVE**

Love where you work? If you have an outstanding workplace culture in the franchise sector, make sure your company gets the recognition it deserves!

**Enter your company for the 2025
Franchising at WORK Awards**

Who should apply?

- U.S. and Canadian-based franchises, franchisees, and suppliers servicing the franchise sector
- Gross annual revenues of \$1M+
- Have at least 10 full-time employees

ENTER TODAY

Register your company now:
GoFBR.com/franchising-at-work

DEADLINE

April 30, 2025

congratulations to our **2024 WINNERS**

LARGE CLASS: 100+ EMPLOYEES

Jason's Deli- GOLD
Right at Home- SILVER
Kona Ice- BRONZE

MEDIUM CLASS: 25-99 EMPLOYEES

Anago Cleaning Systems- GOLD
School of Rock- SILVER
Safari Kid- BRONZE

SMALL CLASS: UNDER 25 EMPLOYEES

Hounds Town USA- GOLD
DreamMaker Bath & Kitchen- SILVER
United Water Restoration Group- BRONZE

SUPPLIERS

Citrin Cooperman & Company- GOLD
FranDevCo- SILVER
Big Sky Franchise- BRONZE

UNIT-LEVEL

The Learning Experience- GOLD
West Windsor, NJ

Jason's Deli- SILVER
Cranberry, PA

DreamMaker Bath & Kitchen- BRONZE
Aiken, GA

2024 FINALISTS

Bloomin' Blinds
CareerPlug
Clean Franchise Brands
Curious Jane
Franchise Marketing Systems
International Franchise Professionals Group (IFPG)
JPAR – Real Estate
Lightbridge Academy
Mobility Plus
Mosquito Authority
Oasis Senior Advisors
Payroll Vault
Perspire Sauna Studio
Primrose Schools
PuroClean
RNR Tire Express
RocketBarn
serviceminder
TransBlue
Weichert Real Estate
Wetzel's Pretzels



FRANCHISING DONE RIGHT IS HARD WORK.

Luckily, Franchise Business Review helps make it a little easier.

We gather actionable insights from your key stakeholders—your franchisees, your employees, your candidates, and your customers—and we put those insights to work to help you build a stronger, more profitable company.

Since 2005, FBR has been trusted by more than 1,300 top-performing franchise companies to equip them with the human-centric data, insights, and tools they need for long-term growth and success in the franchise industry.

FRANCHISEE SATISFACTION SURVEYS

FRANCHISE VALIDATION

EMPLOYEE ENGAGEMENT SURVEYS

LEAD GENERATION

CUSTOMER SATISFACTION SURVEYS

CONTENT MARKETING

CANDIDATE EXPERIENCE SURVEYS

BRAND EXPOSURE

FranchiseBusinessREVIEW™
Driving Better Results

GoFBR.com